



## PROFILE:

### JENS HALLSTRÖM

#### *Innovative team player with solution orientation*

As of yet, all my workplaces have included communication and marketing tasks and I thrive on combining my skills and experiences in different ways. Co-operation with other people is something I find very rewarding – giving and taking and thereby helping each other forward at work is deeply satisfying and what I find spurs development. I am a curious person and I find it important to be able to grow and develop, in the workplace as well as in my free time. My foremost strength is my commitment and my good humour, which often involves the group and raises the mood.

## I AM:

**CONSCIENTIOUS** – I take great responsibility for my job assignments, no matter if I work on my own initiative or in a group environment. I am eager to do a good job and to be able to stand by my achievements.

**SOCIAL** – I am prone to establish good relations with clients as well as colleagues. I move in several social networks and can easily relate to the person in front of me.

**CONSTRUCTIVE** – With my broad experience, and knowledge, in conjunction with my creative mind, I quickly find effective solutions.

I am looking forward to meeting you.

Kind regards,

*Jens Hallström*

## WORK EXPERIENCE

**JS Sverige**, project manager, 2023 -

As a project manager coordinate all aspects of the project and make sure that copy writers, art directors and other stakeholders reach the set budget goals and delivers on time.

**Church of Sweden**, communications officer, 2019 - 2020

I produced printed material and content for SoMe channels on behalf of the pilgrim centre at the cathedral of Lund. I also took part in everyday activities.

**Osby Kommun - Ekbackeskolan**, teacher, 2013 - 2014

I taught Swedish and Swedish as a second language, where my role foremost was to teach, motivate and to give the students tools to develop their linguistic abilities in Swedish.

**YH International**, lecturer, 2011 - 2013

My role was to inspire the students to see the connection between theory and reality by combining theory and work place based practice (called LIA). I also supervised the students project dissertations.

**Communication & MediaProject AB**, consultant & project manager, 2009 - 2011

In close co-operation with the client I find solutions with the clients needs in focus. Mainly within marketing and communication strategy, pre-press and Internet communication.

**Alfa Laval Lund AB**, e-business & marketing coordinator, 2008 - 2009

I project managed and developed the departments sales- and calculation tools, I were responsible for our segment's Intranet, printed material and worked with sales channel management. I was also responsible for the departments e-learning productions.

**AB Svensk Upplysningstjänst**, sales rep B2B, 2003 - 2005

I worked mainly with new clients by listening and analysing the clients needs.

**IB InfoBroker AB**, massmedia researcher, IT, web project management, 2002

I maintained contact with journalist and universities to ensure information gathering and quality.

**InformationsProjekt AB**, massmedia researcher, IT, database development, 1998 - 2001

I maintained contact with journalist, managed database development and gave support for the company's products. E.g. "Svenska Massmedier och deras medarbetare".

**Communication & MediaProject AB**, consultant & project manager, 1998 - 2023

In close co-operation with the client I find solutions with the clients needs in focus. Mainly within marketing and communication strategy, pre-press and Internet communication.

## EDUCATION

**Dublin Business School**, Bachelor of Arts in Marketing (Hons) [180 ECTS], 2005 - 2008

**Kristianstad University**

Law [7,5 ECTS], 2007

**Lund University**

German [30 ECTS], 1999

English [60 ECTS], 1997

## DRIVERS LICENCE

AM/B

## LANGUAGES

English - Fluent

German - Good

Danish - Good

Turkish - Beginners level